

## **NET PROFIT IMPACT OF REDUCING LOGISTICS COSTS**

		A FREIGHT COST REDUCTION OF		
		\$ 20,000	\$50,000	\$500,000
		EQUALS APPROXIMATE SALES OF		
THIS IS YOUR NET BEFORE TAX PROFIT MARGIN	4 %	\$ 500,000	\$1,250,000	\$12,500,000
	5 %	\$ 400,000	\$ 1,000,000	\$10,000,000
	6 %	\$ 333,333	\$ 833,333	\$ 8,333,333
	<b>7</b> %	\$ 285,714	\$ 714,286	\$ 7,142,857
	8 %	\$ 250,000	\$ 625,000	\$6,250,000
	9 %	\$ 222,222	\$ 555,556	\$ 5,555,556
	10%	\$ 200,000	\$500,000	\$5,000,000

Your freight cost reduction could be even higher. Find out today how much you can save