

Net Profit Impact of Reducing Logistics Costs

		A FREIGHT COST REDUCTION OF		
		\$20,000	\$50,000	\$500,000
		EQUALS APPROXIMATE SALES OF		
THIS IS YOUR NET BEFORE TAX PROFIT MARGIN	4%	\$500,000	\$1,250,000	\$12,500,000
	5%	\$400,000	\$1,000,000	\$10,000,000
	6%	\$333,333	\$833,333	\$8,333,333
	7%	\$285,714	\$714,286	\$7,142,857
	8%	\$250,000	\$625,000	\$6,250,000
	9%	\$222,222	\$555,556	\$5,555,556
	10%	\$200,000	\$500,000	\$5,000,000